17th Annual LEADMAN Competition
2021 Sponsorship Contribution Form

The LEADMAN is a fun triathlon event hosted by the Kellogg Rotary Club to raise money for Silver Valley community projects and local non profit organizations. This year's event will take place on Saturday April 17th, 2021 at Silver Mountain Resort.

If you would like to be a 2021 Sponsor of the LEADMAN triathlon please check the box below indicating your desired sponsorship level and check the boxes for those benefits that you would like to receive that are included with your sponsorship level.

☐ **The Title Sponsor: $2,500**
- ☐ Event naming rights: The "Your Name Here" LEADMAN at Silver Mountain Resort
- ☐ Two bedroom suite at Morning Star Lodge for Event Day/Night.
- ☐ Title Sponsor's Logo prominently displayed in all marketing event materials (ads, press releases, t-shirts, posters, etc.)
- ☐ Banners at the bike/run exchange zone and start/finish area- (provided that I deliver my banners to Silver Mountainc/o Gus Colburn by no later than **Thursday, April 15th**)
- ☐ Sponsor's company information and collateral in the swag bags
- ☐ Permission to bring and set up a booth in the plaza on event day
- ☐ 3 complimentary Sponsor Team Entries & 6 additional shirts
  OR
- ☐ No Team Entry but I'd like 10 T-shirts

☐ **Premium Sponsor: $1,000**
- ☐ Logo placement in all marketing and promotional materials as they are produced
- ☐ Banners exchange zones and/or start/finish area- (provided that I deliver my banners to Silver Mountain c/o Gus Colburn by no later than **Thursday, April 15th**)
- ☐ Sponsor's company information collateral (brochures, business card) in the swag bags
- ☐ Permission to bring and set up a booth in the plaza on event day
- ☐ 2 complimentary Sponsor Team Entries & 6 shirts
  OR
- ☐ No Team Entry but I'd like 6 T-shirts

☐ **Leg Sponsors: $500**
- ☐ Logo placement in all marketing and promotional materials as they are produced
- ☐ Banners at each exchange zone (provided that I deliver my banners to Silver Mountain c/o Gus Colburn by no later than **Thursday, April 15th**)
- ☐ Sponsor's company information and collateral (brochures, business card) in the swag bags
- ☐ Permission to bring and set up a booth for your business in the plaza on event day
- ☐ Complimentary Team Entry
  OR
- ☐ No Team Entry but I'd like 4 shirts

☐ **Contributing Sponsors: $250**
- ☐ Logo placement in all marketing and promotional materials
- ☐ Sponsor's company information and collateral in swag bags
- ☐ Permission to bring and set up a booth for your business in the plaza on event day

☐ **Donor Sponsor: $100**

☐ **In Kind Sponsor: $_____(value)** We are always in need of 300 small items to include in the competitor swag bags- Advertise your business and support the LEADMAN with a customized lip balm, coffee mug, pen, goodies, or ? *In-kind sponsorship such as supplies for the event, products for the raffle, or the competitor prizes will be recognized with one of the above levels according to the value of the product supplied to the event.

Donor Information: _____ _____

(Name) (Phone Number with Area Code)

_____ _____

(Mailing Address) (City) (State) (Zip Code)

☐ I have enclosed my check **payable to Kellogg Rotary Club** **Mail checks and Form to:**

LEADMAN
Kellogg Rotary Club
PO Box 364
Kellogg ID 83837

Questions about LEADMAN? Call Silver Mountain at 208-783-1524 or 208-783-1111, email gusc@silvermt.com or log on to www.silvermt.com.